

FIG. 1

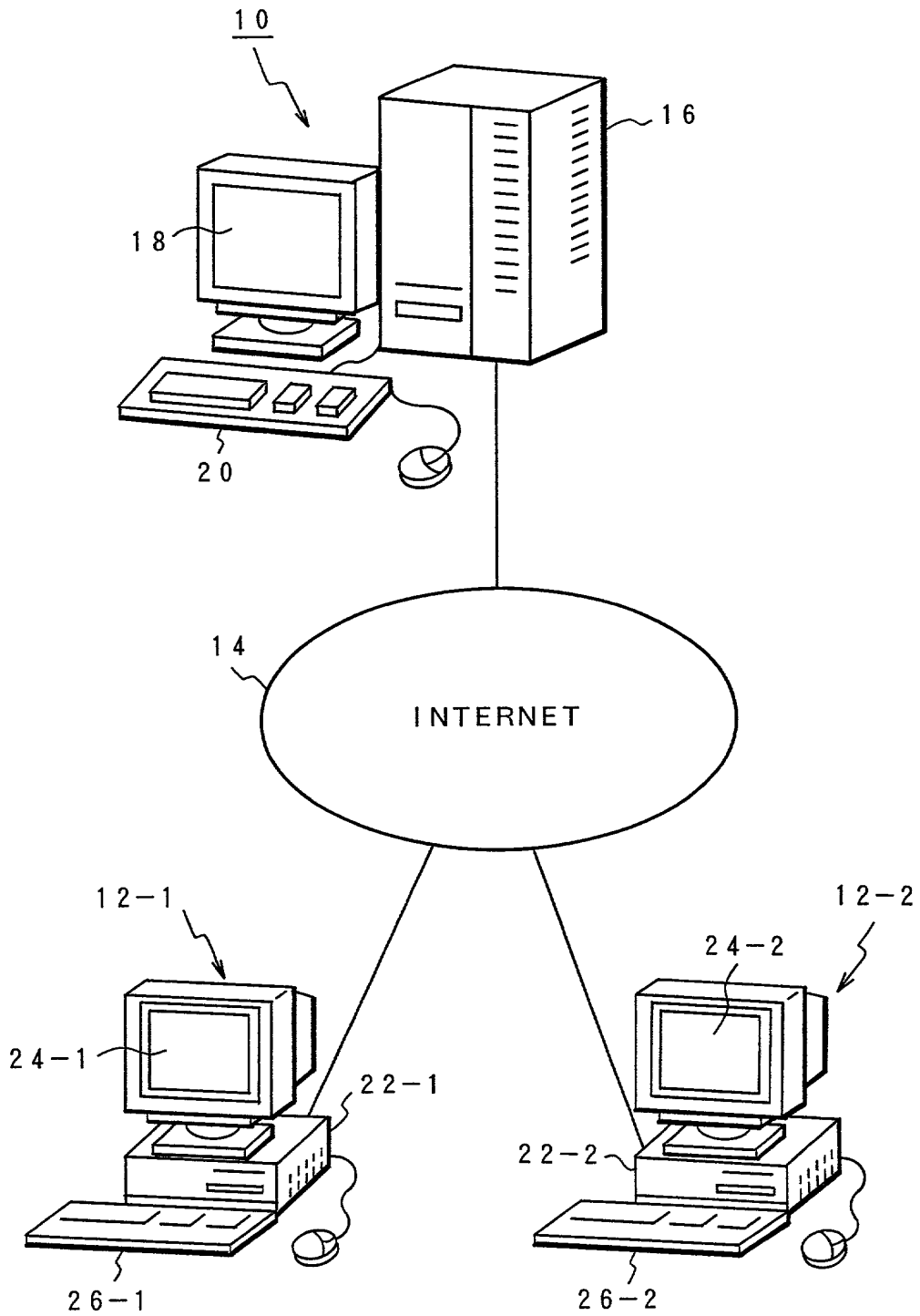


FIG. 2

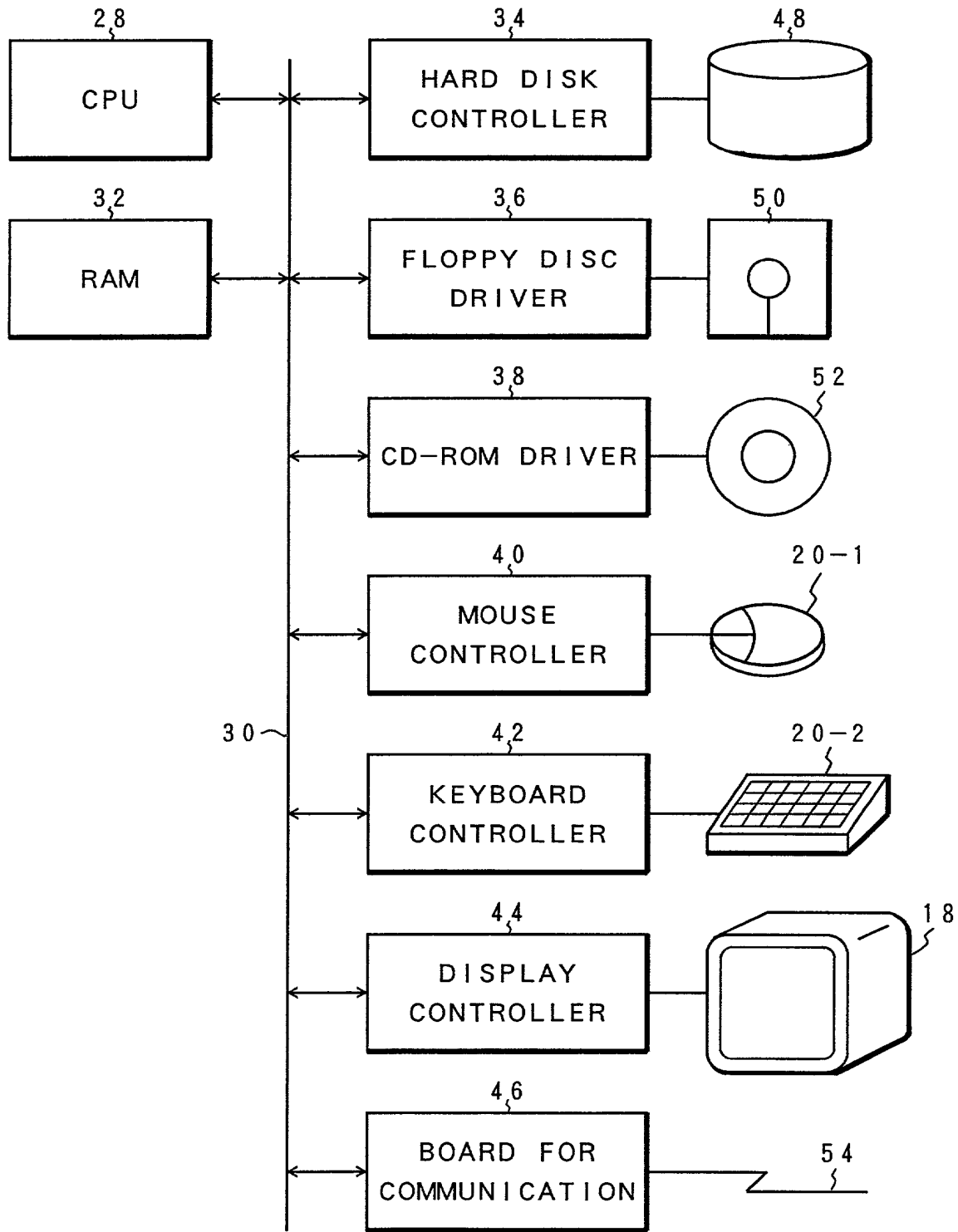




FIG. 3A

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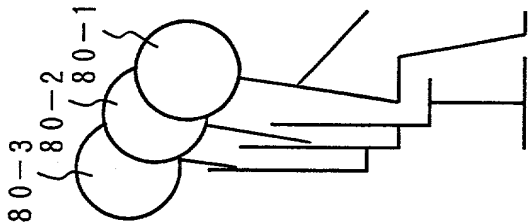
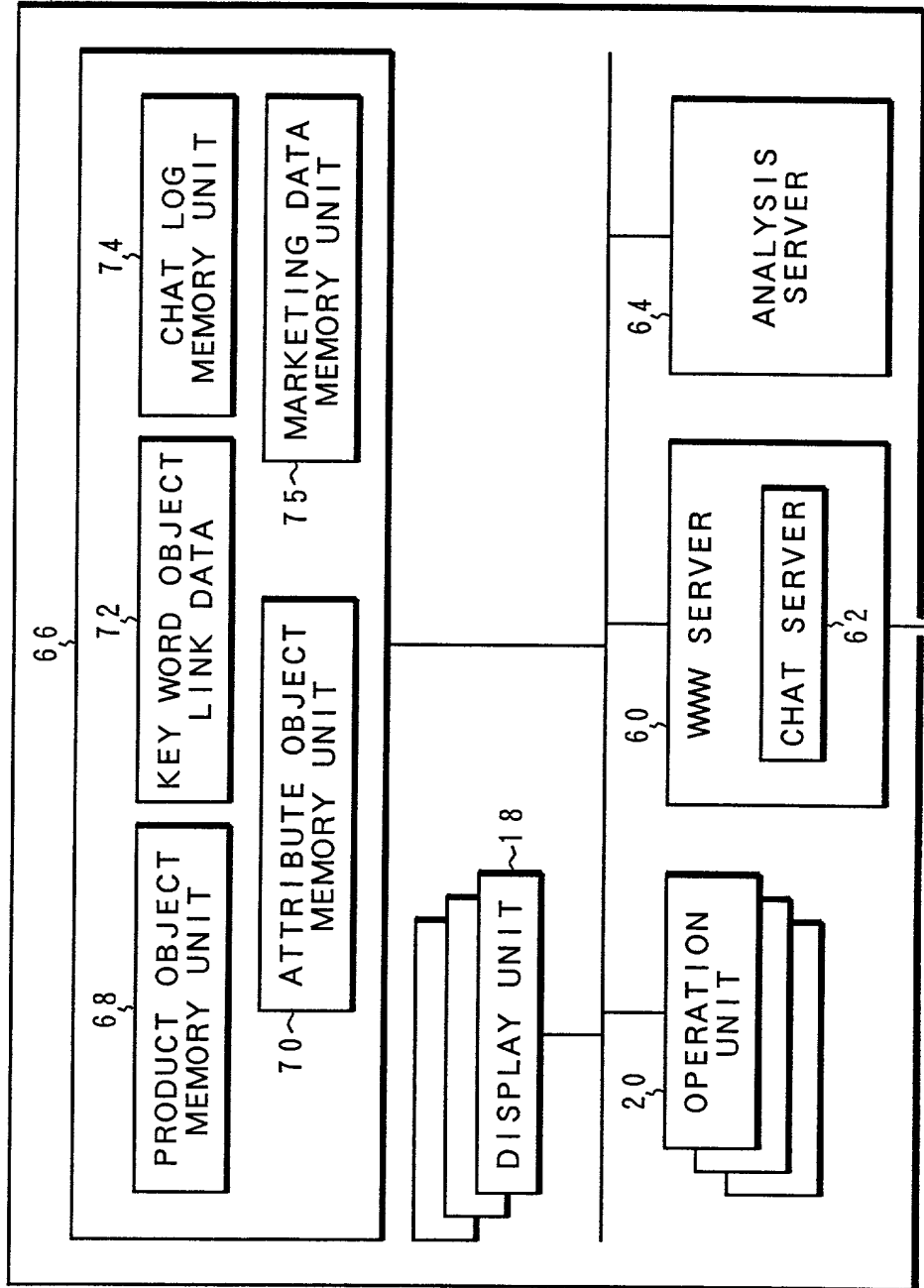




FIG. 3B

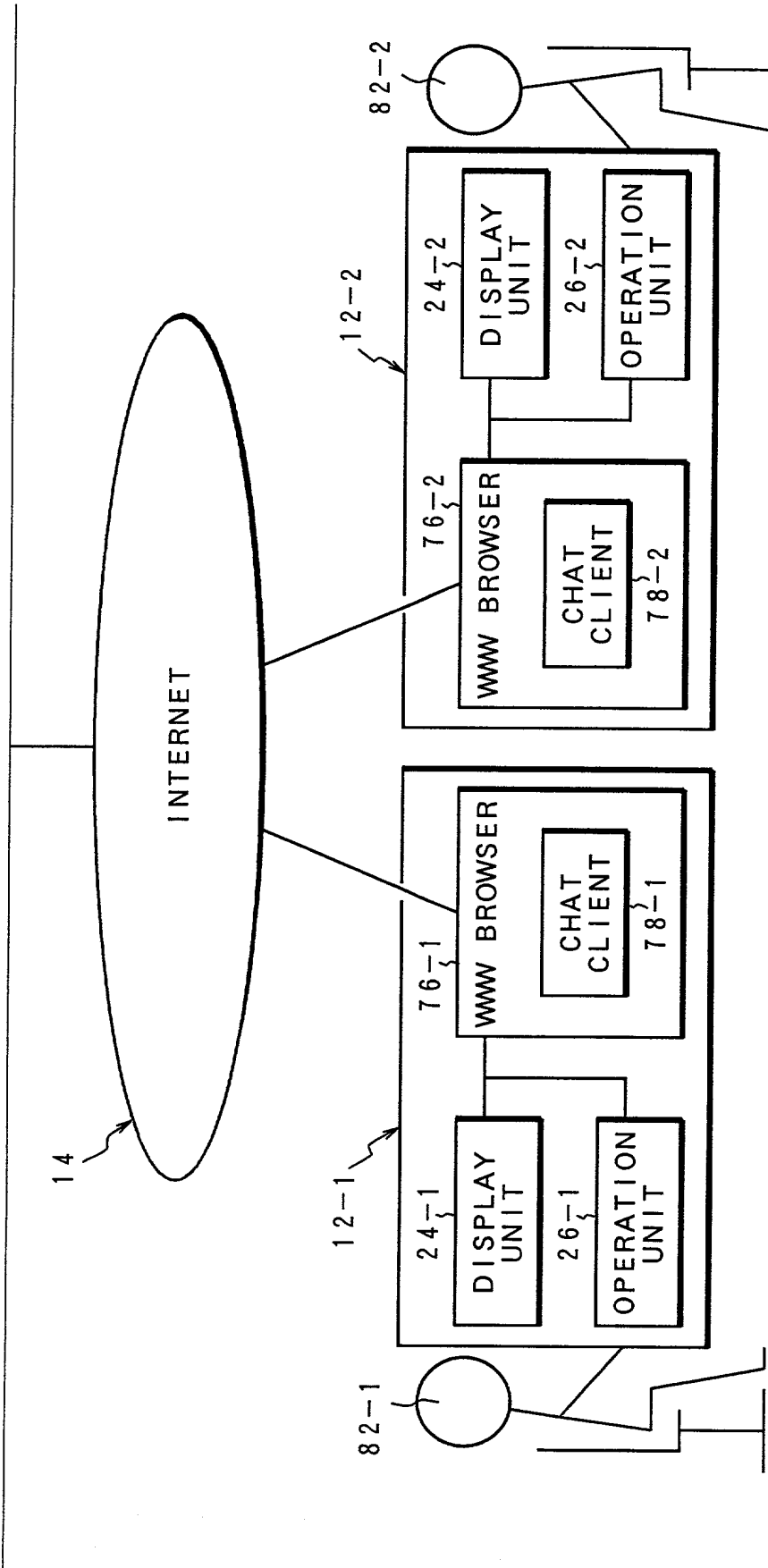


FIG. 4

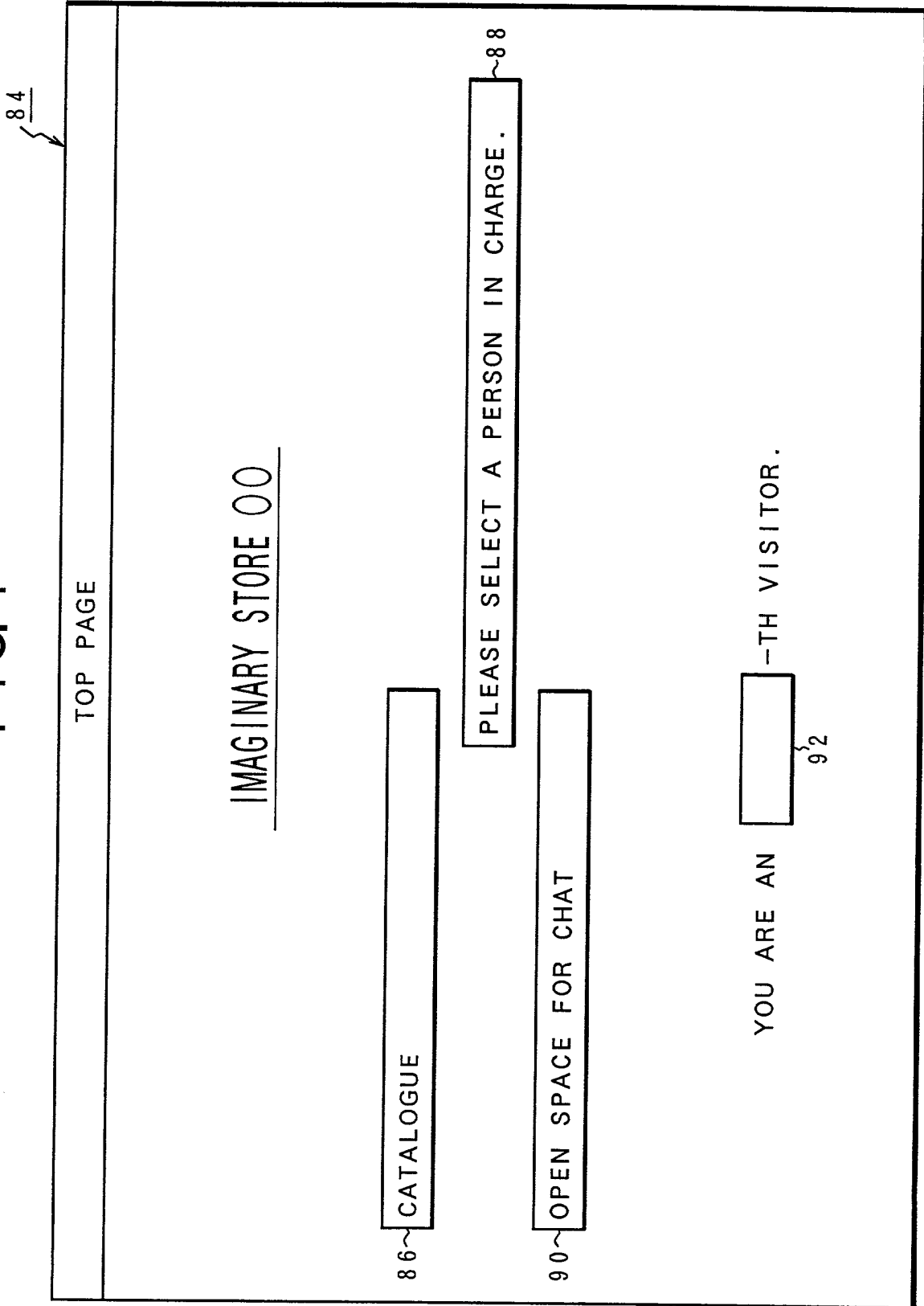


FIG. 5

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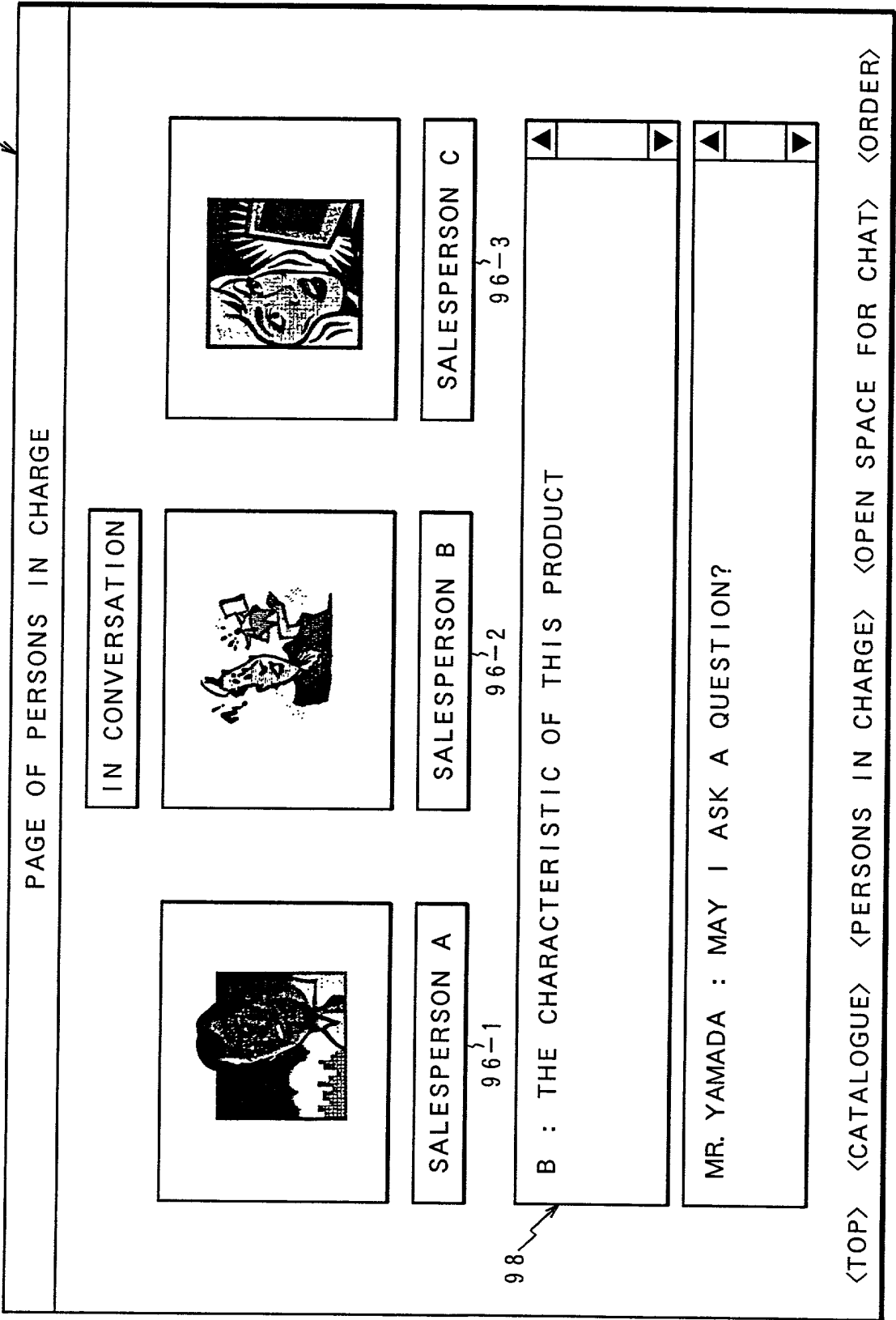


FIG. 6

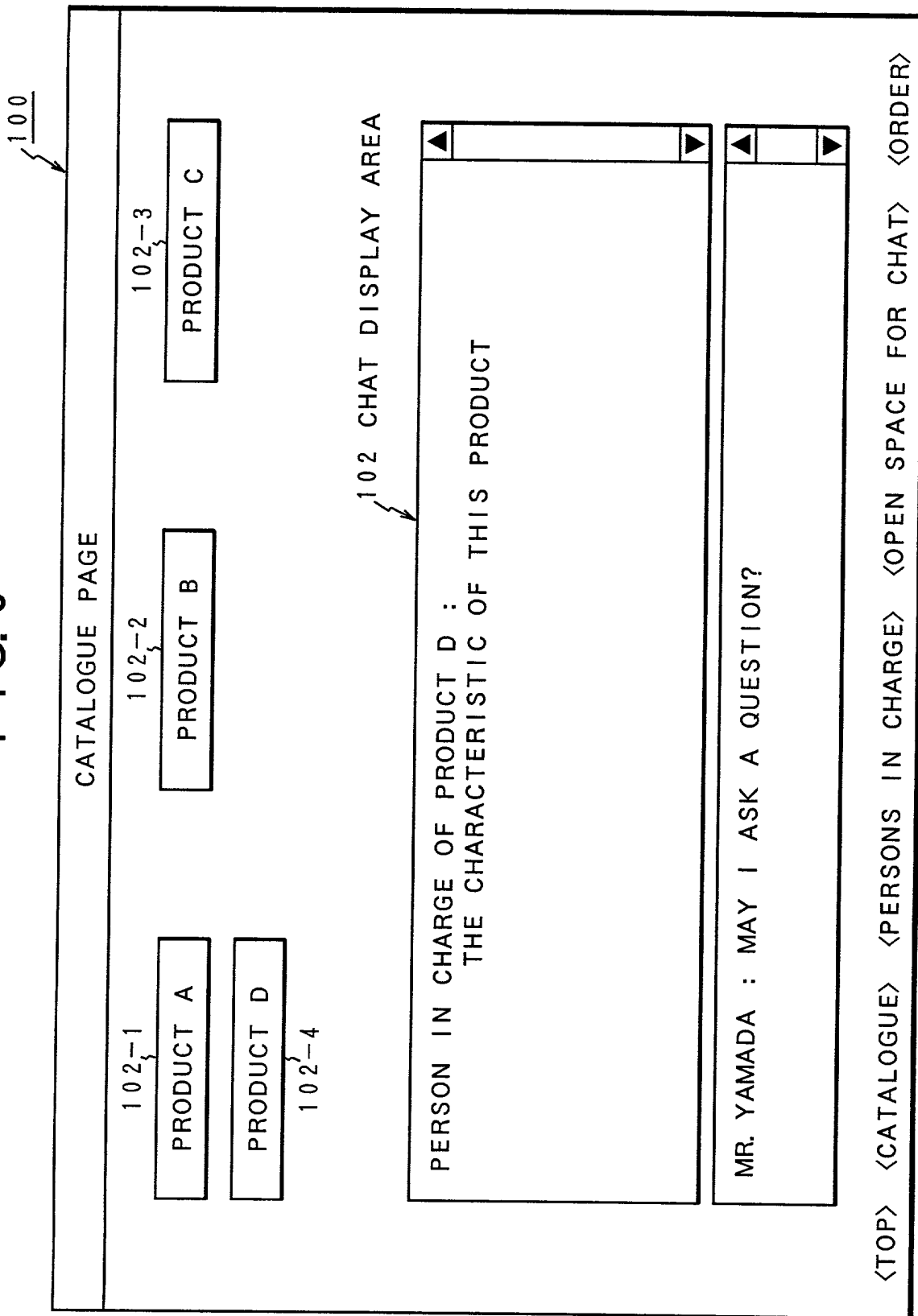
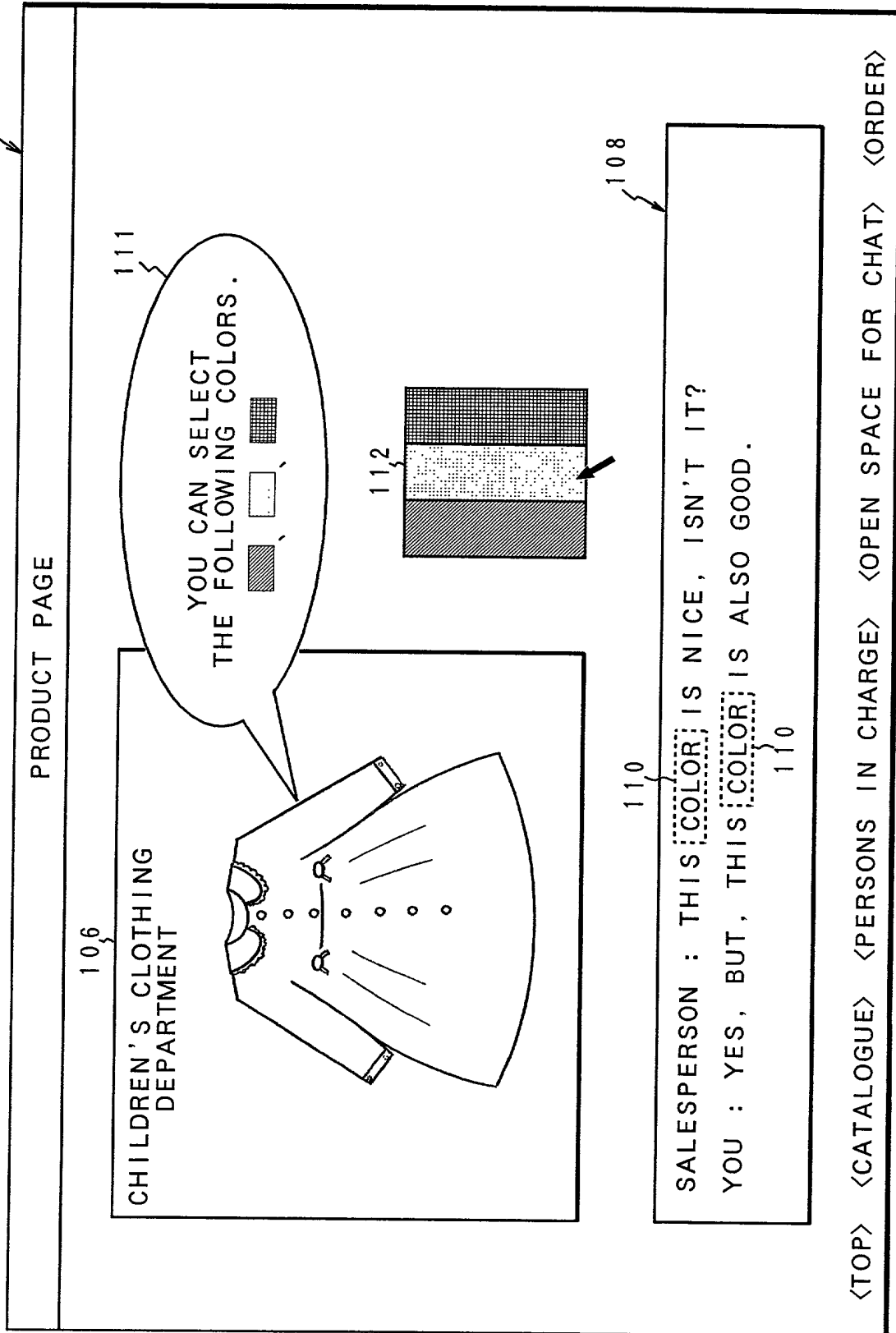


FIG. 7





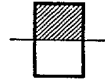
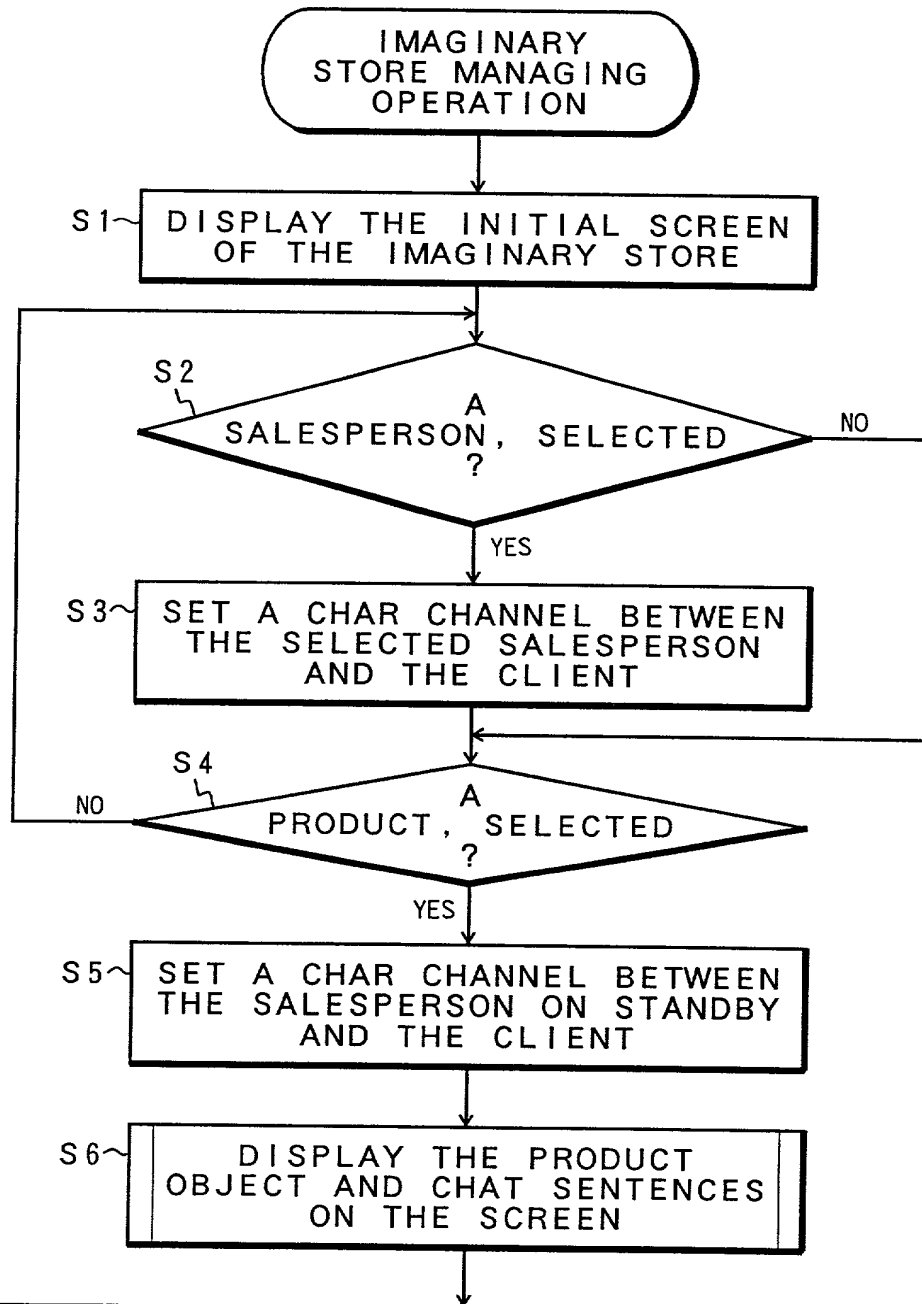


FIG. 8A



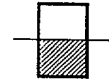
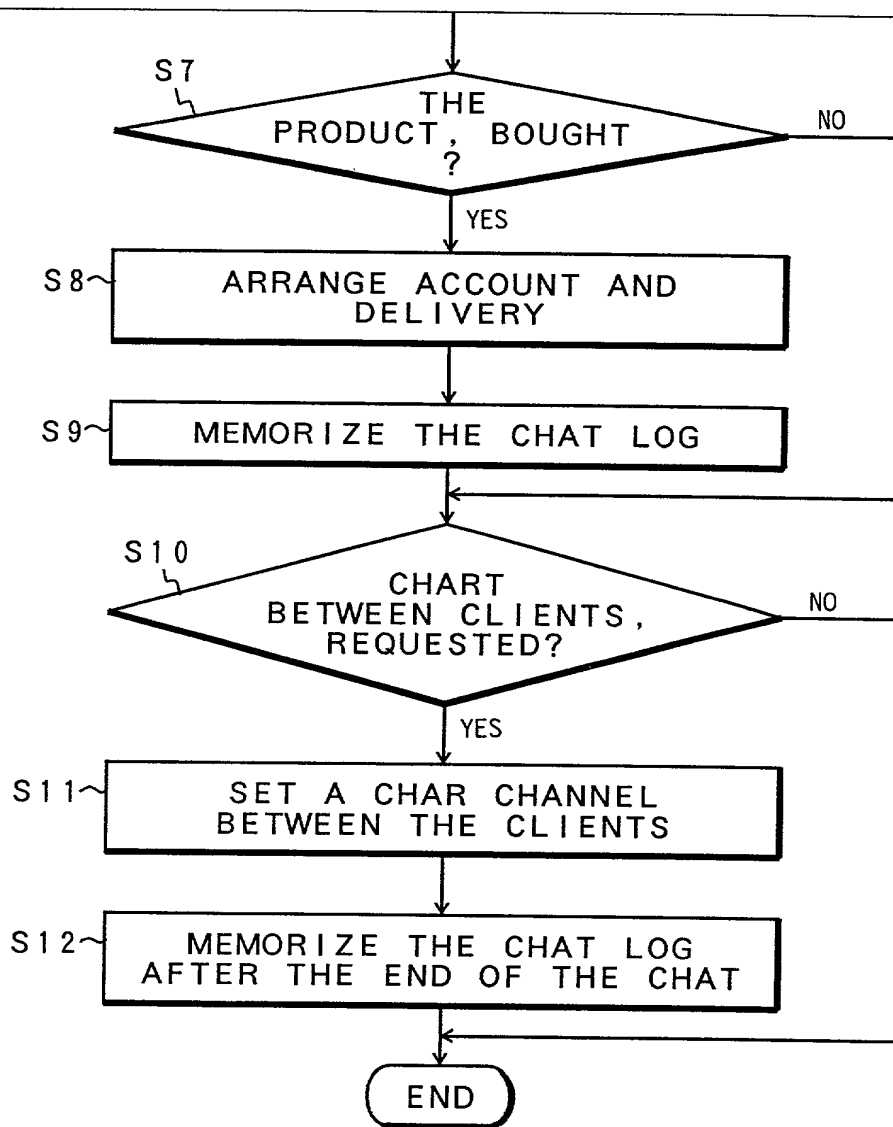


FIG. 8B



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FIG. 9

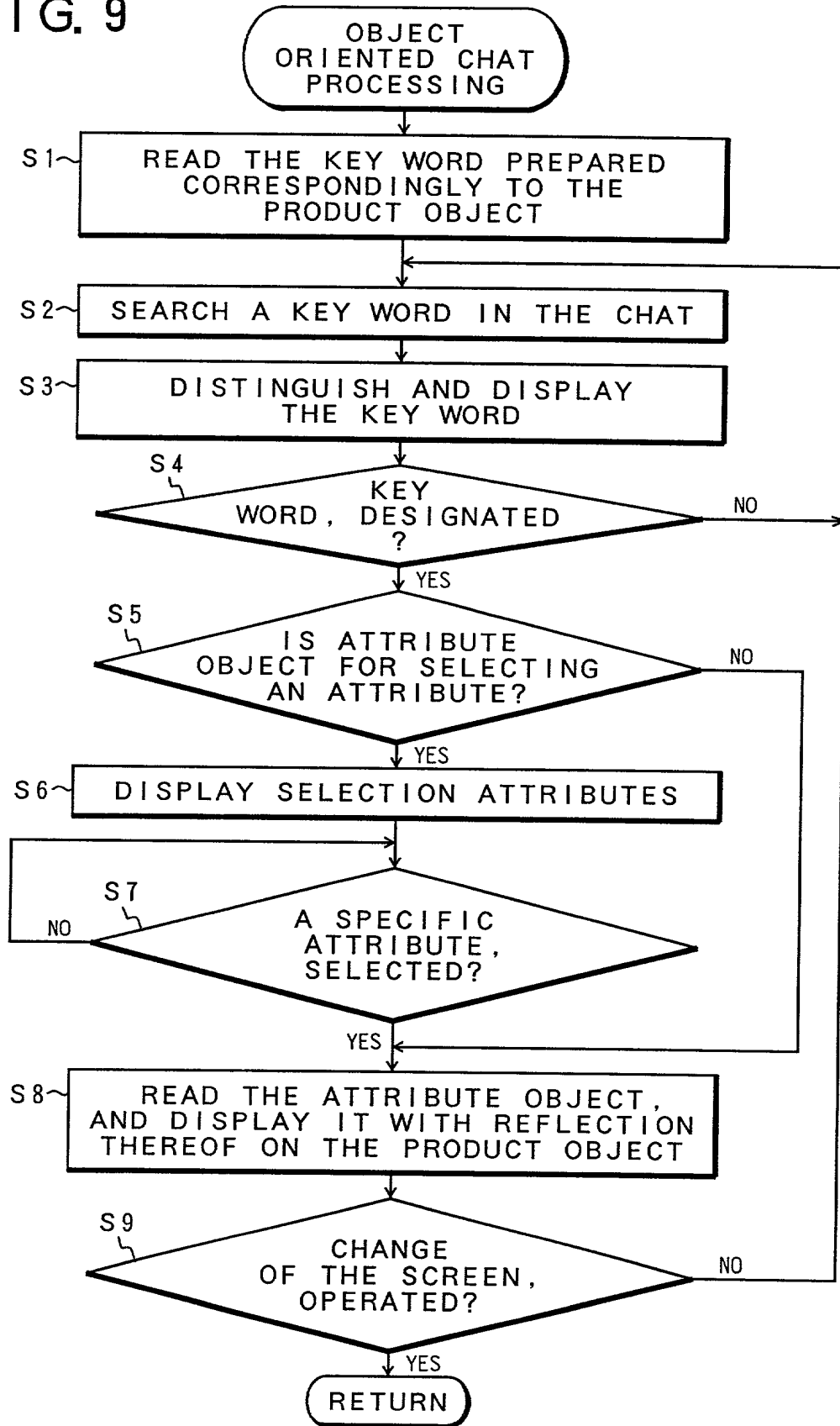
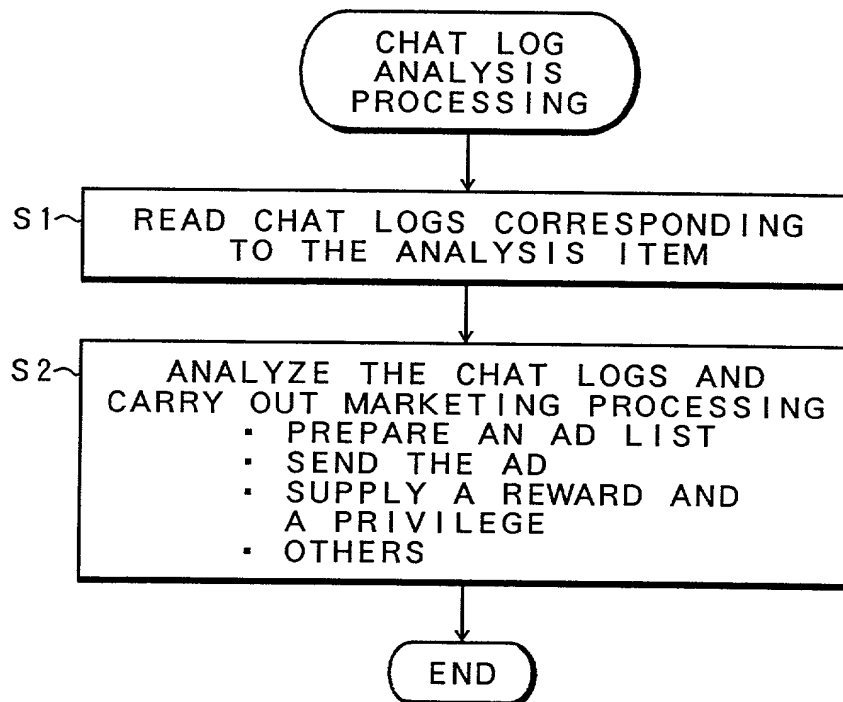


FIG. 10



# FIG. 11

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## SEARCH LIST

- 01 : MR. A) I WANT TO BUY A HOUSE WITH A GARDEN SINCE I KEEP A DOG.
- 02 : MR. B) I WANT TO HAVE EARPLUGS SINCE A NEIGHBORING DOG IS CLAMOROUS.
- 03 : MR. C) I WANT TO MAKE PEACE WITH MY WIFE.  
I WONDER IF ANYONE HAS A GOOD IDEA ABOUT A NICE PRESENT.  
FOR IT IS SAID IN JAPAN THAT NO DOG EATS A MARITAL DISPUTE.

FIG. 12

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AD MAIL

DEAR MR. A

WE MAKE BOLD TO SEND A SUDDEN MAIL TO YOU.  
WE ARE AN OOO PET FOODS.

>>01 : MR. A) I WANT TO BUY A HOUSE WITH A GARDEN SINCE  
I KEEP A DOG.

WHAT FOOD DO YOU GIVE YOUR DOG?  
OOO PET FOODS .....

FIG. 13

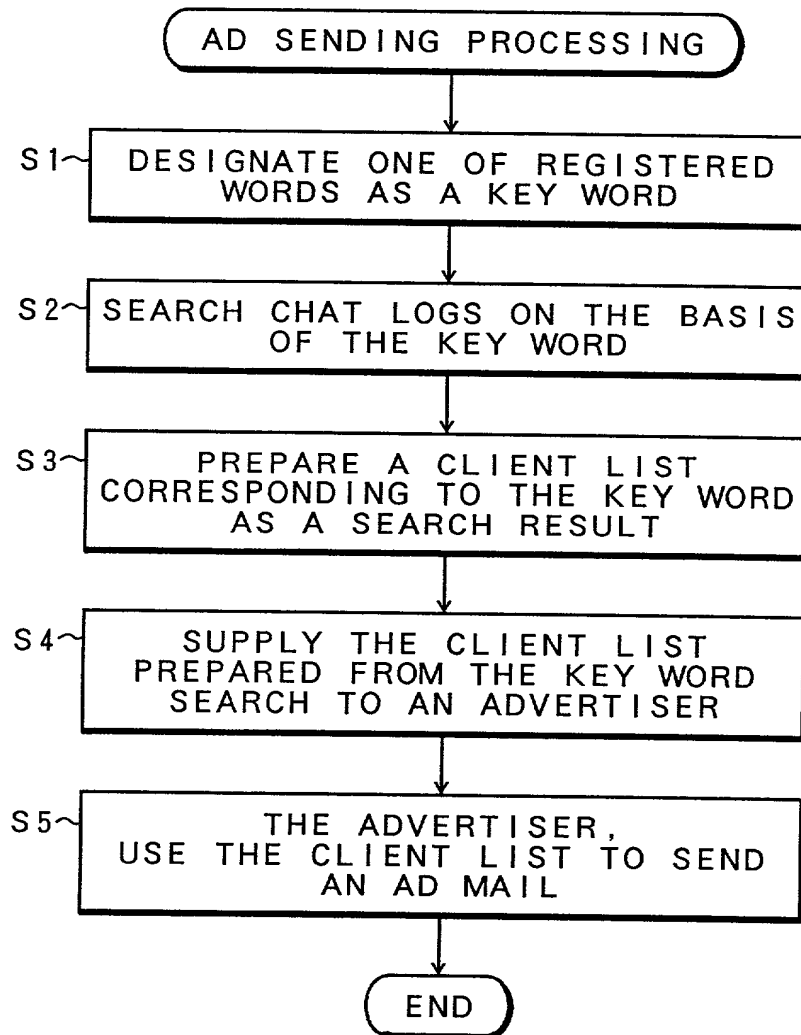


FIG. 14

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CLIENT CHAT LOG

- 01 : CLIENT. A) WHAT CD PLAYER IS NICE?
- 02 : CLIENT. B) IN THIS CD PLAYER, SOUND-SKIP IS INDEED A LITTLE.
- 03 : CLIENT. C) IN THIS CD PLAYER, THE BATTERY RUNS DOWN SOMEWHAT EARLY.



FIG. 15

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| ORDER FORM                           |                                                                                                                                                         |
|--------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| NAME                                 | A ADDRESS                                                                                                                                               |
| E-MAIL ADDRESS                       | aaa@bbb. co. jp                                                                                                                                         |
| PAYMENT MANNER                       |                                                                                                                                                         |
| KIND OF CARD                         | <input type="radio"/> αα <input type="radio"/> ββ <input type="radio"/> γγ                                                                              |
| CARD NUMBER                          | TERM OF VALIDITY                                                                                                                                        |
| ORDERED PRODUCT                      | CD PLAYER XX/1/19, 800/                                                                                                                                 |
| CARRIAGE                             | 1, 000 YEN                                                                                                                                              |
| TOTAL                                | 20, 800 YEN                                                                                                                                             |
| MOTIVE FOR PURCHASE                  | <div>&gt; CLIENT B SAID.<br/>&gt; IN THIS CD PLAYER,<br/>SOUND-SKIP IS INDEED A LITTLE.<br/>I LISTENED TO THIS,<br/>AND I ORDER THE CD PLAYER XX.</div> |
| <div>SEND</div> <div>TRY AGAIN</div> |                                                                                                                                                         |

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# FIG. 16

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MAIL FOR THANKS

DEAR CLIENT B.

>> CLIENT B SAID.

>> IN THIS CD PLAYER, SOUND-SKIP IS A LITTLE.

> I LISTENED TO THIS, AND I ORDER THE CD PLAYER XX.

THANK YOU FOR YOUR FAVOR OF OUR COMPANY'S PRODUCT.  
WE WOULD LIKE GIVE A SHOPPING TICKET,  
CORRESPONDING TO A MODEST SUM OF MONEY, TO YOU AS A REWARD.

IMAGINARY STORE OO

FIG. 17

